Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, The lean meat industry is an integral part of South Dakota's economy, all the way from production of livestock to feeding grains, packing, and retailing to the final consumer; and,

WHEREAS, The basic building block of South Dakota's lean meat industry--the livestock sector--accounts for sixty percent of all cash receipts from agriculture, with cattle and calves making up forty percent of that, hops eleven percent, and sheep one percent; and,

WHEREAS, All sectors of the lean meat industry in our state are working together, across species lines and across industry segments, to create consumer awareness of the crucial role lean meats play in a healthy diet, and to promote consumer acceptance of lean meats:

NOW, THEREFORE, I, GEORGE S. MICKELSON, Governor of the State of South Dakota, do hereby proclaim February 1990 as

MEAT MONTH

in South Dakota, and I commend the lean meat industry in our state for their cooperative spirit in bringing the lean meat message to our state, and I urge all citizens to recognize the contributions lean meats make in a healthy diet.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Twelfth Day of October, in the Year of Our Lord, Nineteen Hundred and Eighty-Nine

GEORGE S. MICKELSON, GOVERNOR

ATTEST:

JOYCE HAZELTINE, SECRETARY OF STATE